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DOH-COLLIER CELEBRATES NATIONAL PUBLIC HEALTH WEEK



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Naples, Fla. — This week, April 1-7, the Florida Department of Health in Collier County (DOH-Collier) is acknowledging National Public Health Week (NPHW). NPHW presents an opportunity for communities across the United States to reflect on the contributions of public health and highlight issues that are important to improving our health.

Public health professionals across Collier County make it their life's work to help keep people and communities healthy- from better maternal and child health to improvements in disease control and prevention to addressing environmental concerns and emergency preparedness.

In Collier County, the [Community Health Improvement Plan \(CHIP\)](#) is designed to address specific opportunities for improved health that have been identified by the community. The department has partnered with many stakeholders to implement the CHIP and collaborates regularly to track progress. Through the Community Health Improvement Plan, collaborators like Collier County Public Schools, NCH Healthcare System, David Lawrence Center, Blue Zones Project, Healthcare Network of Southwest Florida, Collier County Parks and Recreation and many others, work together to address issues related to the overall health of the community.

DOH-Collier is also conducting their own survey of residents via the [2019 Community Health Survey](#). The purpose of this survey is to obtain the public's insight regarding the health of our community. Information gathered from this survey will identify top priorities, which will drive future developments of local initiatives and services to address the thoughts, opinions and concerns of each resident.

DOH-Collier recently partnered with the community of Everglades City to initiate the first Protocol for Assessing Community Excellence in Environmental Health (PACE-EH) project in Collier County. PACE-EH is an evidence-based, community health assessment framework that is used to identify needs within a community's built and natural environment and create an action plan to address them. Healthy Communities recognized City of Naples and Collier County as Healthy Community Champions. Ranked 2nd of 46 Florida communities recognized, the two governments have implemented over 80 best practices for policies in public health, physical activity and improved nutrition. The Collier County Board of Commissioners approved a Complete Streets Resolution, a policy that ensures that streets are for all people and modes of transportation, with roadways designed for the safety and convenience of drivers, cyclists, and pedestrians alike of all ages and abilities. DOH-Collier is committed to promoting tobacco free beaches as a way to create a healthy beach experience for ALL to enjoy. Suggestive signage will help reduce second hand smoke, beach litter, and environmental dangers to birds, fish, and other marine animals.

Examples such as these reflect the commitment of Collier County community leaders, who will continue to address specific opportunities for improved health outcomes for our residents. National Public Health Week is a way to draw attention to the many factors that affect residents' health and DOH-Collier's emphasis on sustaining our programs as we work to stay healthy.

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About the Florida Department of Health

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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